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PATENT

I hereby certify that this paper (along with any paper referred to as being attached or enclosed) is being deposited with the United States Postal Service on the date shown below with sufficient postage as first class mail in an envelope addressed to the: Assistant Commissioner for Patents, Washington, D.C. 20231.

Date:

January 2002
Laura J. Kelly
Laura J. Kelly

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

APPLN NUMBER 09/928,024	FILING DATE 10 AUG 2001	FIRST NAMED INVENTOR ELDERING	ATTY. DKT. NO. T741-10
TITLE TARGETING ADS TO SUBSCRIBERS BASED ON PRIVACY-PROTECTED SUBSCRIBER PROFILES		ART UNIT 2151	EXAMINER UNKNOWN

Assistant Commissioner for Patents
Washington, DC 20231

PRELIMINARY AMENDMENT

In response to the Notice to File Missing Parts of Nonprovisional Application mailed on October 10, 2001 (copy enclosed), please amend the application to correct and clarify the priority data as follows:

IN THE SPECIFICATION:

Page 1, line 2, add --This application claims priority under 35 U.S.C. §119(e) for Provisional application numbers 60/260,946 (Docket # T734-00) filed on January 11, 2001, 60/263,095 (Docket # T735-00) filed on January 19, 2001 and 60/278,612 (Docket # T737-00) filed on March 26, 2001. All of the aforementioned applications are herein incorporation by reference, but are not admitted to be prior art.--

Page 1, line 26 change "(Atty. Docket No. L100-10);" to --(Atty. Docket No. L100-10); and--;

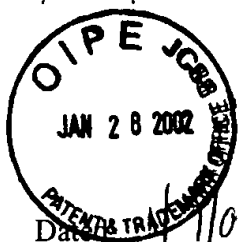
Page 2, line 3 change ";" to ---; and

Page 2, lines 4-10 Delete: (all text appearing on lines 4-10)

"U.S. Provisional Application number 60/260,946, filed on January 11, 2001 entitled "Viewer Profiling Within a Set-Top Box" (Atty. Docket No. T734-00);


U.S. Provisional Application number 60/263,095, filed on January 19, 2001 entitled "Session Based Profiling in a Television Viewing Environment" (Atty. Docket No. T735-00); and

U.S. Provisional Application number 60/278,612, filed on April 26, 2001 entitled "Formation and utilization of cable microzones" (Atty. Docket No. T737-00)."



Respectfully submitted,

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